

Light & Living of the Netherlands acquires the business and assets of Parlane International Ltd, a leading UK home decoration brand

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Light & Living (Lightmakers B.V.) of the Netherlands is pleased to announce that it has purchased the business and assets of Parlane International Ltd. Founded 50 years ago, Parlane is widely recognized as one of the leading UK brands offering exclusive home decor accessories, homewares, as well as extraordinarily realistic faux flowers.

Parlane's range of exclusively designed and sourced products, along with its long history of offering handcrafted, traditionally produced items perfectly compliment Light & Living's collection. The combination will ensure that UK retailers have an even wider range of products to choose from out of a collection designed to be on-trend, affordable and of high quality.

"We are thrilled to partner with Parlane's team in Light & Living's new phase of growth in the UK & Irish market. We are very excited for the future of both brands. We are committed to offer our UK & Irish customers the most comprehensive collection of products and look forward to working closely with the Parlane team going forward" said Robin Vlug, CEO of Light & Living.